

## INTERIOR DESIGN COMPETITION

# DREAM LIVING SPACE

creating a room of your dreams

### DESIGNING 'LIVING'

As kids all of us wanted to have our personal space which we can design/decorate according to our best lived dream. When we think of a dream space, the mind goes back to the memories and experiences we have gone through. Spaces make up layers of nostalgia embedded in experiences.

### MISSION STATEMENT:

This competition aims to know the participants' idea of a 'dream living space'.

***The competition is open to participants creating new designs for the brief. We urge Students of Interior Design and Architecture to unwind back, and think through their ideals of a perfect space.***

### REQUIREMENTS:

The participants have to design a furniture layout where they are free to add walls, openings on the walls and an interior design concept keeping in mind a theme that fits their imagination.

Participants also have to do their own furniture either by tweaking some old furniture or making it from scratch.

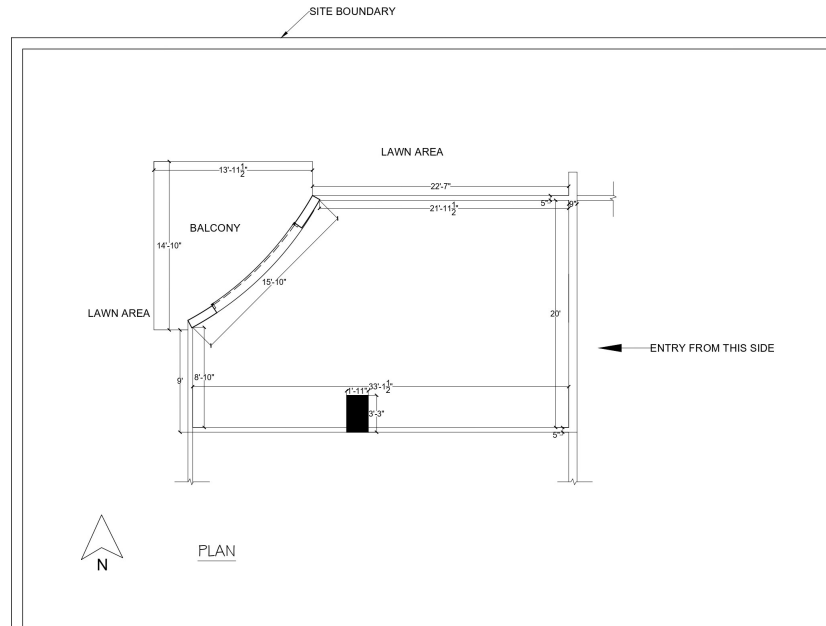
**Copied concepts will not be entertained.**

Mandatory spaces are as follows:

- Bedroom space
- Wardrobe
- Washroom
- Study
- Pantry
- Dining space (2 seater)
- Seating
- Balcony space

Given below is the layout plan of the vacant space. Keeping in mind the area constraints, Vaastu and spatiality of the space.

Area: 615 sq ft



The competition will be held in two rounds.

#### Round 1

Participants will be judged on the basis of their design proposal. Top 5 proposals will be eligible to go to the second round.

#### Round 2

Top 5 entries will go through an online interview after which top prize winners would be selected. 4<sup>th</sup> and 5<sup>th</sup> position will be awarded Goodie bags. Top 5 entries will be contacted personally for further information of interview.

**It is a single participant competition, no teams are allowed.**

#### **SUBMISSION REQUIREMENT:**

The participants are to attach their **resume and screenshot of registration confirmation** along with the design sheet.

The Proposal to be presented on One Landscape Oriented A1 Sheet.

Proposal **MUST** include INFORMATION (name, age, contact info).

All text must be in ENGLISH, with a **MAXIMUM** of 250 WORDS for project explanation.

Proposal may be presented using any technique of your choice (sketches, diagrams, 3D visualizations, model photos, CAD drawings, etc.)

All dimensions should be imperial or metric unit.

Email signature must include: Name of the participant, contact no., Instagram handle, city and state.

#### **SUBMISSION FORMAT:**

JPEG/PDF of your project must be submitted via email to:

[Shruti@shrutisodhi.in](mailto:Shruti@shrutisodhi.in)

SSIDcontest\_NAME must be the subject of the email.

Maximum file size: 8mb

Name of the file: SSIDcontest\_Name.jpeg/.pdf

**A1**  
841mmX594mm

#### **ELIGIBILITY CRITERIA:**

We invite everyone from design background to put their best foot forward to join the competition and present their ideas. Participants are free to submit multiple entries but each entry needs to be registered by a separate email ID.

#### **PRIZES:**

**INR 10,000**

PERMANENT POST &  
STORY FEATURE



**INR 5,000**

PERMANENT POST &  
STORY FEATURE



**INR 2,500**

PERMANENT POST &  
STORY FEATURE



+

**2 MONTHS INTERNSHIP FOR 1<sup>ST</sup> PRIZE WINNER**

#### **EVALUATION CRITERIA:**

The competition aims to explore how the participants accommodate and bring to life everyday things. The evaluation criteria mainly entail participants to think through the basic functionality of spaces of the house, meaningful conceptualization behind design, thoughtful aesthetics, functional furniture and expressive and evocative presentation.

Entries will be evaluated based on the following criteria:

#### INNOVATION

The proposal displays exceptional creativity, innovation in design and problem solving.

#### X-FACTOR

The proposal is original, exciting and has the potential to effect positive change.

#### COMPLETENESS

All the requirements of the challenge have been met and incorporated into the proposal.

#### REPRESENTATION

Creatively presenting the design on the sheet, presentation has to be seamless.

#### **REGISTRATION FEE AND TIMELINE:**

##### REGISTRATION:

4<sup>th</sup> APRIL 2022- 1<sup>st</sup> MAY 2022, 12:00 AM

Per registration-**250 INR**

##### 1<sup>ST</sup> ROUND SUBMISSION DEADLINE:

1<sup>st</sup> MAY 2022, 12:00AM

##### 1<sup>ST</sup> ROUND RESULT ANNOUNCEMENT:

17<sup>th</sup> MAY 2022

##### 2<sup>ND</sup> ROUND RESULT ANNOUNCEMENT:

31<sup>st</sup> MAY 2022